

# Technologies of Critical Writing: On the War Between Data and Images

Despite many attempts throughout the history of cinema to derive a “language of cinema” or a “film grammar,” little has been written about the rich history of text deployed in film and video, in which onscreen typography produces an emergent, participatory aesthetic experience uniting reading and viewing. “The Letter and the Line: Text in Film and Video” assesses key examples of this history. Steve Anderson will present his recent work in the realm of digital humanities authoring and platform development, focusing on an interactive critical essay developed through a process of “researching in public” and utilizing the newly developed, rich-media electronic authoring platform, *Scalar*. This hybrid, text/media essay is being created in parallel with an author-generated archive of video clips and text commentaries that are posted to the online forum and fair use advocacy site, *Critical Commons*.



STEVE ANDERSON

Steve Anderson is an Assistant Professor of Interactive Media and Founding Director of the Ph.D. program in Media Arts & Practice at USC's School of Cinematic Arts. He is the author of *Technologies of History*, an investigation of experimental histories in visual media. He is also the co-editor of *Vectors Journal of Culture and Technology in a Dynamic Vernacular* and creator of *Critical Commons*, a fair use advocacy site and media resource for educators.

Tuesday, May 15th 1-3PM,  
INTS 1111



HOLLY WILLIS

Holly Willis is an Assistant Research Professor in the School of Cinematic Arts at the University of Southern California, as well as Director of Academic Programs at USC's Institute for Multimedia Literacy, where she teaches, organizes workshops and oversees academic programs. Willis is the editor of *The New Ecology of Things*, a collection of essays on pervasive computing, and author of *New Digital Cinema: Reinventing the Moving Image*, on digital filmmaking practices.

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